

Mohammad Khairul Karim Afgani

Digital Content Creator | Top Rated at Upwork

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PROFESSIONAL SUMMARY

Started media career as a freelance digital content maker since 2005. A team leader, video director, producer, videographer, editor, animator, photographer, graphic designer and web developer with expertise in creative supervision, planning, story writing, social media management, content creation, copyright matters & WordPress website development services. Proudly serving many reputed local & foreign clients.

WORK EXPERIENCE

Digital Content Creator

April 2010 – 2020

Mediamax Communications | www.mediamaxbd.com

From 2010 to till today, serving local corporate clients in Bangladesh through the self-employed sole proprietorship media firm “Mediamax Communications”. Made many advertisement and corporate films & digital contents as a director, editor, animator and graphic designer. Also successfully designed and organized many promotional media campaigns.

Digital Content Creator

April 2022 – Present

Upwork

Achieved “100% Job Success” and “Top Rated” badges in Upwork as a content creator. Regularly making digital contents for several ongoing foreign clients on Upwork as a freelancer. Task is related to IT, Tech, Health, Travel & Entertainment related video, animation & graphical content making (mostly for YouTube/Facebook/TikTok etc.). Most of the clients are from Canada, USA, UK, EU & Australia.

EDUCATION

Master of Arts in Film & Media

Stamford University Bangladesh • Dhaka

Sep 2005 - Dec 2008

Bachelor of Science in Computer Engineering

IBAIS University Bangladesh • Dhaka

Jan 2000 - Aug 2005

SKILLS

Adobe Illustrator, Adobe Photoshop, 3d Studio Max, Adobe Premiere Pro, Adobe After Effects, Adobe Audition, DaVinci Resolve, Create Studio Pro, Poser, YouTube Studio, Social Media Management, Audacity, HTML Basic, WordPress-based website development and maintenance.

OTHER QUALIFICATIONS

- Part Time Faculty, Film & Media Department, Stamford University Bangladesh (2010-2014)
- IELTS | Overall 7.0 | L: 6.5, R: 8.0, W: 6.5, S: 7.0 | March 2022 | TRF: 21BD033040AFGM001G
- International Academic Qualifications | ECA Verified by WES (Canada) | 2022 | Ref: 2435260IMM
- Completed "Counsellor Course Canada", under "ApplyBoard Inc.", Canada | Ref: 3deb-25535358

PORTFOLIO & SHOWREEL

www.karimafgani.com | youtu.be/tRtycrNLCAw | linkedin.com/in/afganirana

PROJECT ACCOMPLISHED

UpWork Clients

- Made YouTube videos for Tech Trends channel | Channel ID: @ttTechTrendstt | Vancouver, Canada
- Made many Tech videos for a YouTube channel | Client: 11244418 Canada Inc. | Brampton, Canada
- Edited YouTube video for Buckmaster Institute, Inc. | BC, Canada | Subject: Retelling Frankenstein
- Edited many YouTube videos for an Australian client | Gordon Park, Australia (Ongoing)
- Made promotional animated fictional videos for “Nek Mart Limited” | London, UK (Ongoing)
- Made many health-related videos for the YouTube channel “Body Thrive” | Arizona, USA (Ongoing)
- Made many travel-related videos for the YouTube channel “Posh Passport” | Canada (Ongoing)
- Enlisted video editor of real estate company REMAX – The Johnson Team | Ontario, Canada
- Made video ad for the dating app “Out Tonight” | France

Media Campaigns for Bombay Sweets & Co. Ltd. & ACI Limited

Designed and organized nationwide large-scale promotional school activation campaign for two reputed giant companies of Bangladesh for their popular products “Bombay Jucy” & “Savlon Soap”. Services provided on product label design, printing/press, banner, event plan, team management, distribution, reporting etc.

Films for GuarantCo UK

Enlisted as a digital content producer in Bangladesh region. Made 2 corporate films as a film producer for UK based GuarantCo Management Co. Ltd. (part of PIDG Group). Both projects were completed under the supervision of the Communications Director of GuarantCo.

Project 01: GuarantCo Teknaf SolarTek Impact Film (2021)

Project 02: GuarantCo Pran Agro Impact Film (2022)

Canadian Canpotex Fertilizer Films

Made 7 fictional short films as a film producer for Canadian Potash Canpotex product, which is marketed in Bangladesh under Dragon Fertilizer BD. Ltd.

Microsoft Films

Made several corporate films for Microsoft Bangladesh and one film for Microsoft Thailand as a film producer.

Silver Play Button from YouTube as a Travel Vlogger | Feb 2020

Achieved “Silver Play Button” from YouTube, by reaching 100K+ subscribers as a travel and food-based content creator. Channel name is “Best Tour and Food”, BTF. Currently, maintain a total of 4 monetized YouTube channels and several social media pages and websites as an admin.

Several WordPress websites & it’s contents were completely developed and maintained:

www.trackhealthbd.com | www.besttourandfood.com | www.samsrestaurang.se
www.mediamaxbd.com | www.electrongroup.com.au | www.sacbd.org